

# MAXIMIZE THE MOMENT

## When Life Blows You Down

You'll learn to:

- **Draw strength and purpose from challenges and setbacks**
- **Build productive time into your day**
- **Adapt, grow, and benefit from change**
- **Turn negativity into positive outcomes**
- **Develop characteristics of Highly Effective Leaders**
- **Conquer self-sabotaging mindsets and behavior**

Robbed and shot at an ATM on his way to work in 1988, and almost killed in an explosives blast a few years later, Bill's life has never been the same. Fortunate to be alive, Bill draws strength and purpose from those terrifying experiences and created *Maximize The Moment* to share lessons, insights, and tools for getting **breakthrough results** during difficult times of Change.

Your "Lifeblow" may involve an organizational or system change, a downturn in the economy, financial difficulty, regulatory changes, loss of a sale or major account, increased costs, personnel issues, conflict with a co-worker, customer complaints, equipment breakdown, or a move to a new office. Your Lifeblow may even be personal - an accident or major illness may threaten your life or the life of a loved one. You may have had a falling out with a member of your family and find yourself dwelling on it at work.

Such challenges cause upset, anger, even despair. As human beings, we react to these events and often take ourselves farther from our goals, mission, and vision. We can sabotage what we value - before we even realize what's happening. Not only that, our example leads other people off track. If we don't alter what's happening, the reactive mindsets and behavior can be disastrous.

After he was shot, Bill Dyer learned that. During a lengthy hospital stay and rehabilitation period, he also learned how to reverse the losses. He learned 11 1/2 Ways to be a Leader *in* your life and *of* your life and get more of what you want during difficult times of Change. Bill learned a process for noticing harmful reactions, stopping them, and literally building productive time into the day without looking at a clock, prioritizing a list, or delegating responsibility.

In this program, you take lessons that Bill learned the hard way, and easily apply them to get extraordinary results at work, home, and in your personal and professional relationships.